

3 WAYS to WRITE and SELF PUBLISH a non-fiction book

WORKSHOP

from first word
to final draft ...

**ROBYN
HENDERSON**



WORKSHOP WITH ROBYN HENDERSON

This full day, hands-on, one day **WORKSHOP** will give you key strategies and tools to help **YOU** write your own non-fiction books, articles and ebooks.

At the end of the workshop, you will have a clear plan of action to take your book ideas from initial idea/concept through to first draft and ultimately finished product.

The interactive workshop includes:

- Being clear on your reasons for wanting to write
- The importance of allocating specific writing time
- How to increase your ability to let ideas flow freely
- An overview of self publishing costs
- Self publishing versus being published debate
- An overview of 7 different styles of book writing
- Not doing it alone – the possibilities of co-authoring
- The pros and cons of strategic alliances
- 3 keys to removing writer's block
- The power of being imperfect
- The importance of engaging proof readers, editors and working with professionals
- How to work with graphic designers for maximum results
- Finding author friendly, cost effective printers
- What makes or breaks your book cover
- How to create passive streams of income from your written and spoken words, through building an information empire
- The value of working with a book writing time line
- How to get started NOW!!



If you have always wanted to write a non-fiction book and not known where to start, this course is guaranteed to give you the tools to get you started.

WHO SHOULD ATTEND?

This workshop is ideal for anyone who has limited writing experience - or someone who has always wanted to write a non-fiction book or develop passive streams of income from your ownwriting.

ABOUT THE PRESENTER

Global Networking Specialist, **Robyn Henderson**, has authored and contributed to more than 25 books (including 10 on her passion, networking and business building). She also secured the Australian rights to self publish international best seller *Masters of Networking*. Robyn writes books about her passions of networking, self-promotion and self esteem building.

Since publishing her first book, *Networking for Success*, in 1992 and, as an international professional speaker, Robyn credits much of her profile building success to the books, articles, ebooks and writing and speaking she has done over the last 15 years.

Her range of products can be viewed at www.networkingtowin.com.au and www.seachangepublishing.com.au

"The one question, I am asked at least 5 times every week, is **HOW DO I WRITE A BOOK?** There is certainly no one-word answer for that question. However, making a decision and setting a goal to write a book by a certain time frame is the first step. After many writing and publishing mistakes, now there are only writing WINS and the most amazing doors both internationally and locally have opened for me. As a professional speaker, I believe the optimum way to stake your claim with a topic or area of expertise is to write a book. And then take your wisdom and create an information empire and develop multiple streams of income from your topic.

Having spent hours on the phone coaching many people on how to write series of books, I decided to create a workshop where people could not only learn from my mistakes, but also experience first hand, some of the strategies that I use to write articles, ebooks, books and more recently customised writing – writing a specific book for a client or target marketing (eg *Networking for banking and finance professionals*)."

WORKSHOP NUMBERS:

To maximise the benefit of the potential writing opportunities throughout the day, the course will have a maximum attendance of only 20 people.

FANTASTIC VALUE - BOOK NOW!

YOUR INVESTMENT of \$595

INCLUDES:

a comprehensive workbook, copy of the Information Empire Model 3 hour CD pack (which includes over 200 streams of income other than book writing), lunch, refreshments plus a \$75 gift voucher to spend in the Robyn Henderson bookshop on the day, (books, CDs, ebooks and DVDs available), unlimited networking and co-authoring opportunities.

PLUS A 30 minute phone meeting with Robyn Henderson within 30 days of the workshop to discuss your writing progress post workshop.

ONE on ONE also available

Robyn is also available for **1-on-1 coaching** 120 days from idea to ready to self-publish your book

Investment \$2200 incl GST includes 1 face to face meeting and 4 phone meetings, plus on-line support.

Enquire now.



2008 DATES: FULL DAY WORKSHOPS 9am-4.30pm

SYDNEY Jan 17, Feb 23, April 19

BRISBANE: Feb 16, April 23

MELBOURNE: March 5

EXPRESSIONS OF INTEREST & BOOKINGS

Your payment of \$595 incl. GST will secure your place at your nominated workshop. On receipt of your registration and payment, you will receive confirmation of the venue and a pre-course questionnaire. This will ensure that you maximise your results from attending the workshop and join the ranks of more than 50% of the course graduates who have self-published their books within 4 months of attending the **3 Ways to Write and Self Publish a Non-Fiction Book Workshop**.

Please phone 07 5523 0123 to reserve your seat today or fax to 07 5523 0153.

If full payment has not been received seven days prior to the nominated date, your reservation will be cancelled.

BOOKING REGISTRATION

YES, I want to attend the Workshop in (city*) (date*) (*see above)

Please reserve my place @ \$595.00 incl. GST. Please provide vegetarian meal at workshop for me.

Name: Today's date:

Company: Phone/s:

Postal Address:

Suburb: State: Postcode:

Email: COUNTRY:

METHOD OF PAYMENT: Visa MasterCard Cheque \$595.00 **Total: \$595.00** incl. GST

Card Number: Expiry:/.....

Name on Card: Signature:

These dates are not suitable - send me information on the 4 pack CD - 3 Ways to Write and Self Publish a Non-Fiction Book.



Please fax **Networking To Win** ABN 11 842 064 583
or mail to: PO Box 1596, Kingscliff NSW 2487

Phone: 07 5523 0123 • Fax: 07 5523 0153
Email: robyn@networkingtowin.com.au

01/08