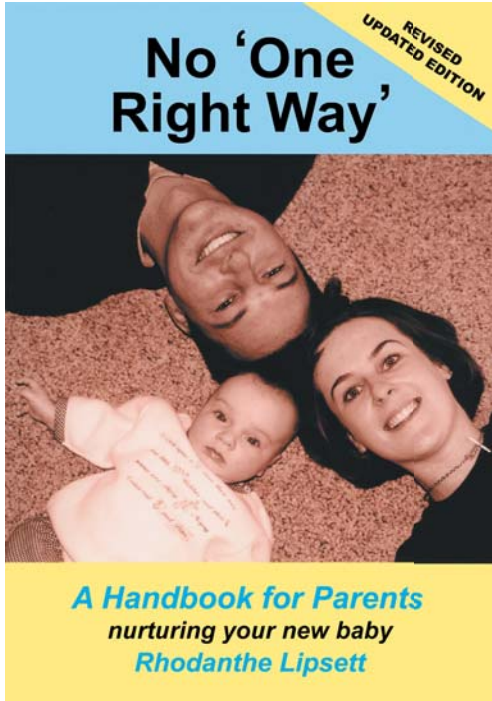


There is No 'One Right Way' to care for your baby

REVISED
UPDATED EDITION



No 'One Right Way' has been endorsed by:

- Royal Women's Hospital, Melbourne, Australia
- Women's and Children's Hospital Adelaide
- Australian College of Midwives Incorporated
- The Canberra Mothercraft Society Inc.

Revised and updated in 2007, with more than 400 pages of practical information, this comprehensive resource is based upon years of hands on experience with

Rhodanthe Lipsett. As the 1992 Recipient of an Order of Australia Medal for services to infant health and the care of mothers and babies, Rhodanthe is a well-known health professional with over 36 years experience in infant and maternal health. Everyone tells you how to get through your baby's birth, but nobody tells you what happens next. Rhodanthe not only gets you started with caring for your new baby, but takes you step by step from being a parent through to breastfeeding, reasons for crying, care and feeding, sleeplessness, bottle feeding – absolutely everything you will need to know to nurture and care for your baby.

Who needs to read this book?

Parents, grandparents, midwives, maternal and child health nurses and students, other health professionals and YOU.

If babies could speak they would ask for this book.

It's practical, full of helpful, reassuring advice and undoubtedly will become the benchmark book for all those who love and care for small babies.

INVESTMENT

- 1 book @ \$49.50 each incl. GST plus \$10.00 P&H
- 5 books @ \$45.00 each incl. GST plus \$20.00 P&H
- 10 books @ \$40.00 each incl. GST plus \$25.00 P&H

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Testimonials

What people
have said
about
Rhodanthe
Lipsett's best
selling book
**No 'One
Right Way'**

"I wish this book had been around when I was a medical student and on my arduous way to become an obstetrician. This seems to answer my original question of "who needs yet another book on having a baby?" The answer is obvious. We all need this one irrespective of whether we are having a baby or are only caring for people who are having a baby. As the title of the book suggests, there is "no one right way". There certainly is a wrong way, though, and that is to ignore the important messages contained in this book. It is not only a gem, it is also a must!"

Marc Keirse, MD, Dphil, DPH, FRANZCOG, FRCOG
Professor and Head of Department
Flinders University
Dept of Obstetrics, Gynaecology and Reproductive Medicine
Flinders Medical Centre, Adelaide

"It is with pleasure that I write to inform you that, the national executive of the Australian College of Midwives unanimously agreed to endorse your book, No 'One Right Way'".

"This book will be of enormous benefit to parents preparing for the birth of their baby and during the first few months of baby's life. I think it will empower parents and assist them to make good decisions for the baby."

Dr Barbara Vernon
Executive Officer
Australian College of Midwives Incorporated

"It is a very comprehensive book which is very easy and enjoyable to read. It is with great pleasure that I inform you that the Royal Women's Hospital is pleased to endorse your book. New parents will gain much reassurance and support from your book. The book contains very practical support and up to date advice and strategies, which is not often or easily found in other parenting books. It will be a fabulous resource for new parents".

Dale Fisher
Executive Director
The Royal Women's Hospital

"This is a very comprehensive book and will be of great value to naive parents in preparing for the birth of their baby. It should also provide a useful reference to experienced parents on specific issues, which they may not have encountered with their first child. It is a pleasure to review a book that is for Australians and set in an Australian setting rather than reflecting overseas values and patterns of behaviour. This makes it particularly valuable in the Australian context".

Dr. Rima Staugas
A/Chief Executive Officer
Women's and Children's Hospital, Adelaide

"Initially, I thought the book would be a wonderful resource for new parents and their families, as I read I realised the depth of knowledge contained in your ideas, and the simplicity in which you have presented it makes it ideal, for not just parents, but for students of midwifery and nursing (and indeed those who may have already graduated in their profession) – many of whom are not parents, and yet are called upon for advice.

Shannon Morris
Independent Midwife
Antenatal Education Co-ordinator
Birth and Parenting Classes
Queanbeyan District Hospital, NSW

"As a midwifery lecturer I believe that this book will be an invaluable resource for midwifery students as they learn about parenting. The context of the book that you have penned from your years of experience comes to all mothers (and fathers) and midwives alike with your love and care. Your passion for your profession is alive and I would have no hesitation recommending this as a text for midwifery students".

Pauline Glover RM FACM
Associate Professor
Course Co-ordinator Midwifery Programs
School of Nursing and Midwifery
Flinders University, Adelaide, Australia

"Parents, grandparents, midwives, maternal and child health nurses and other health professionals will all find this book an invaluable resource. The Canberra Mothercraft Society would be honoured if you were to include "Endorsed by the Canberra Mothercraft Society inc." in the book."

Lynne Johnson, President
Mary Kirk, Director of Nursing/Executive Officer
Canberra Mothercraft Society Inc

"The theme for this book is set out in Rhodanthe Lipsett's introduction where she tells of one of the best lessons she learnt early in her professional career: ' There is no one right way of doing things. Sometimes rules need to be changed to fit particular circumstances'. Here parents will find reassuring, practical advice, which will encourage them, as well as help them. New parents, in particular, will gain from these insights".

Professor Kim Oates, MD, MHP, FRACP
Chief Executive
The Children's Hospital at Westmead

Post and Antenatal Depression Support and Information (PANDSI) Incorporated wholeheartedly endorses the quality and breadth of the information covered in her gem of a book. With insight and compassion, born of her many decades working with mothers and babies, Rhodanthe offers practical and emotional support and advice to guide them as they adjust to their new baby. It is entirely possible that such advice will prevent or reduce the distress experienced by parents who are affected by depression in pregnancy or after the birth of a baby. The section on perinatal depression ably covers what is known about the conditions and offers positive and practical suggestions allowing affected parents to make informed choices about management. This reassuring book is all about inspiring confidence in new parents. Rhodanthe does this in the right way by demonstrating that there is No One Right Way to care for a new baby.

Dr Marian Currie
Midwife, Neonatal Nurse and
President of the PANDSI Board of Management
Canberra, ACT.